

Expats in Cape Town - The Mother City Effect

Panel Description & Speakers

This panel centers on the unique experiences of expatriates who have made Cape Town, known affectionately as the Mother City, their entrepreneurial playground. It will explore the diverse perspectives and stories of these expats, delving into how the vibrant culture, rich history, and dynamic business environment of Cape Town have influenced their business ventures and personal lives. The discussion aims to shed light on the challenges and triumphs faced by these individuals, highlighting the ways in which the Mother City's unique milieu has shaped their entrepreneurial strategies and success. This panel is particularly relevant for those interested in understanding the impact of local culture on business innovation and the thriving expat entrepreneur community in one of Africa's most iconic cities.



Moderator

Stephan Ekbergh
Founder & CEO | Travelstart,
Innovation City



Victoria Engelhorn
Serial Entrepreneur |
Cape Heritage, HABITUS,
Zip Zap Cirucs & more



Lucas von Cranach
Founder & Investor |
OneFootbal



Justine Schäfer
Creative Director |
Cape Cobra Leathercraft